## PURPOSE – WHY IS THIS PROGRAM IMPORTANT?

Growing number of Transfer and non-traditional student entering institutions of Higher Education, including the UW.  
Campus-wide initiative that is looking at the greater Transfer experience on and across campus.  
Currently no services or programs on campus that are specific to Transfer students, outside of Transfer A&O, and data shows Transfer students want/need a contact that is specifically for their needs.

## PRINCIPLES – WHAT ARE THE DOS AND DON’TS?

- Provide programs, services and opportunities that Transfers want, when and where they want.  
- Include other Transfer students to help facilitate or participate in the programs, services and opportunities.  
- Update marketing materials to be more inclusive of the Transfer population.

## PARTICIPANTS – WHO MUST BE INCLUDED?

- Transfer Students United – assistance with marketing and sharing our of new initiatives, and participation in the events/programs  
- Commuter & Transfer Commons – hiring of a Transfer student(s), and hosting event/programs within the space  
- Academic Departments – from a programming perspective  
- Community College Advisers – sharing out about our new initiatives so they can help share with students PRIOR to arriving on campus.  
- Campus Departments (public health, libraries, UAA Advising etc.) – from a programming perspective  
- Transfer Ambassadors – Transfer students that assist with transfer specific events across campus – potentially build in a college visit part to this program.

## STRUCTURE – HOW ARE YOU ORGANIZING AND DISTRIBUTING CONTROL?

- Commuter & Transfer Associates will assist with planning and facilitation of programs within the Commuter & Transfer Commons  
- Transfer Ambassadors will assist with planning (if possible) and facilitation of Transfer specific Dawg Daze events for Autumn & Winter  
- First Year Programs Program Manager – will strengthen connection with Transfer Students United to keep informed on current needs/trends of Transfers at the UW

## PRACTICES – WHAT ARE WE DOING/OFFERING?

- Quarterly workshop/event/program series through the Commuter & Transfer Commons (lead by Commuter & Transfer Associates and First Year Programs Program Manager) – in-house developed sessions as well as partnerships with academic and Undergraduate Academic Affairs departments.  
- Transfer Ambassador Program – pilot during Fall Dawg Daze, and assess/figure out, how to make the position a year around commitment.  
- Developing a Transfer website that is connected to the Commuter & Transfer Commons website, but will house Transfer specific resource content (i.e. Transfer programming, Transfer specific courses, Transfer newsletter from Undergraduate Academic Affairs Advising, etc.)  
- Transfer Seminars & T-FIGs – re-evaluate this program to see if there are more college/school connections that we can foster and connect to a 300-level major required course. Consider both Autumn and Winter courses, and target our larger departments/colleges/school for pilots (i.e. Bio, Business pre-majors (lots of students here that need to start exploring other options), ECON, Math, pre-ENGR (again an exploration piece for these students)

Save as "Program Name Purpose to Practice" in O:\FYP Office\Admin\Annual Retreat\2015\Purpose to Practice
Initiative
Create personalized experiences for transfer students to assist with their overall transition on campus.
  o Develop a Transfer Dawg Daze Track to begin building affinity
  o Enhance communications with the use of the CTC website and physical space to promote the message that transfers belong at the UW and create a first stop for resources specific for transfer students
  o Connect transfer students to other transfer students to foster a peer community

Phase 1 – By June 1st / July 1st
  • Initial reach out to TR for CTA position for 2016-2017 – By APRIL (week 3 of SPR)
  • Transfer Dawg Daze Events – By JUNE
    o Community College/Departmental reunions
    o Husky Kick-off Event for TR during Convocation
      ▪ 2:30-3:30pm
      ▪ Space would be somewhere down by athletics
      ▪ Family friendly event – family then sits in stadium
      ▪ Will need a name for this event
    o Library Tour – led by Transfer Ambassadors
    o Transfer Students United Social Event – Up Your Ave
  • Research TR ambassador programs – By JUNE
    o Develop “application” for position and start recruiting for fall DDs
    o Reach out to TSU, CTC and email all 2015/2016 TRs
  • Research TR websites – what content is provided & how structured – By JULY
    o Develop a TR page off of CTC website

Phase 2 – By August 1st
  • Develop communication plan for CTC website that reaches on-campus partners, but also messaging that can be sent to Community College advisers for future students
  • Provide autumn quarter programming for CTC that includes some TR specific programming
  • Develop quarterly calendar for website that includes CTC events, but also Commuter & Transfer events campus wide – send call out to campus partners for events to include

Phase 3 – By October 2016
  • WIN & SPR programming within CTC identified
  • WIN seminar courses explored and identified
  • Continue to work with TR Ambassadors to gear up for Winter Dawg Daze, have them develop/plan some events & continued brainstorming around how to make this position year-around
  • Intentional Campus Partner meetings around TR Seminar potential courses – possibly work with Career Center around spaces saved for TRs in his career course

Data shows TR are hanging out with CC friends
  • Build affinity w/ Transfers @ A&O
  • Have them figure out a fact about their CC and then share fact about UW that is for the same topic/resource
    o This is for the OL energizer portion to the morning.