

2016 Winter Dawg Daze Program Summary

MARTHA TRAN
SR. PROGRAM MANAGER
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This year was the 5th annual Winter Dawg Daze at the University of Washington. Winter Dawg Daze is a continuation of Fall Dawg Daze but on a smaller scale. The primary purpose of Winter Dawg Daze is to welcome the incoming winter admit population. This winter, we admitted 508 students.

Winter Dawg Daze typically runs the whole month of January and offers events throughout the month. This year, Winter Dawg Daze was from January 4th to January 29th, 2016.

Through participation in Dawg Daze an entering student will:

- Be exposed to a variety of people in our campus and see what it consist of people from different ethnicities, interests, backgrounds, and areas of the world.
- Connect with new and returning students at the university during their first week of campus.
- Be able to self-identify one new area of academic or social area of interest after the completion of Dawg Daze.
- Be able to identity at least two concepts or areas of involvement that will help them be successful as a student at the university.

Dawg Daze is possible through the partnership and collaboration with departments and student organizations representing a diverse array of resources and opportunities.

This program summary will examine the Winter Dawg Daze budget, assessment, marketing and provide suggestions and ideas for program improvement. Throughout the summary will be images taken from events to show how students engaged with Dawg Daze. This data does not include information from Fall Dawg Daze. You can view the Fall Dawg Daze assessment at <http://fyp.washington.edu/assessment>.

Questions? Please email dawgdaze@uw.edu,

Martha Tran
Sr. Program Manager
First Year Programs



Winter Dawg Daze Event Summary

2016 Winter Dawg Daze had 50 events ranging from major information sessions, leadership firesides, transfer-specific and athletic events. Appendix 1: 2016 Winter Dawg Daze Events shows the complete list of events and descriptions.

A major change this year was the discontinuation of the Winter Dawg Daze Kick-Off. Due to low attendance at previous kick-off events, it was decided that the focus would move towards more high impact programming. On average, previous Winter Dawg Daze Kick-Offs had 70-100 people attend.

This year's programming saw an increase in population specific events for our transfers and veteran populations.

Transfer Specific Events:

- Commuter and Transfer Appreciation Day and Open House
- Former Transfer Student Panel Discussion – Avoiding “Transfer Shock”
- Career Meetup – How Transfer Students Can Hit the Ground Running
- Undergraduate Research for Community College Transfer Students
- Transfer Student United Bowling Party
- From Dolphin to Husky – Shoreline Community College Reunion

Veteran Specific Events:

- Vets Night Out
- Husky United Military Veterans Day of Service
- Office of Student Veteran Life Open House
- Tillman military Scholarship Information Session

In replacement of Winter Dawg Daze Kick-Off, this year we gave out “W” t-shirts. Swag Swap, a previous event that encouraged transfer students to turn in their previous institution's t-shirt in exchange for a UW t-shirt had been a popular event. However, it was noted that perhaps students wanted to keep their previous institution t-shirts.

200 t-shirts were ordered and were given away. Students were invited during their Winter Advising and Orientation to return to First Year Program's Office to pick up a t-shirt. Students were also given a Winter Dawg Daze flyer and reminded via email to pick up their t-shirts.

The image below is the advertisement printed in the Husky Guide.





JAN. 4-29th

Welcome to the UW!

Stop by First Year Programs in Mary Gates Hall 120, during Winter Dawg Daze to pick up your **FREE** UW t-shirt!

Check out the full events schedule at www.uwdawgdaze.com

Bring your husky guide with you to be eligible for both giveaways. While supplies last.



JAN. 6th
8AM-7PM

Join us for our 3rd annual Commuter and Transfer Appreciation Day and Open House. Come explore the Commuter Commons in HUB #141 throughout the day and learn more about your home away from home. There will be **snacks** and **giveaways**. Stop by again from 11am to 2pm for **pizza** and some **games** in HUB #145.

Dawg Daze Budget

2016 Winter Dawg Daze operations cost approximately \$4,000 (budgeted \$5,000) and is funded by [New Student Enrollment Fee \(NSEOF\)](#). Not included in this budget is funds from other departments for various Dawg Daze events. Table 1 shows the budget breakdown. This year we increased our Transfer and Veteran student engagement programming; hosting transfer specific events like the Shoreline Community College, Veteran HUB bowling and the Transfer Student Union (TSU) and Veteran bowling event.

Table 1: 2016 Budget Breakdown

Event	Item	Vendor	Projected Costs
Winter Dawg Daze Schedules	Printed schedules (QTY: 500)	Got Print	\$150.00
MLK Day of Service	Partnership	--	\$300.00
Pizza for Commuter Commons Open House	Food	Papa Johns	\$300.00
Commuter Commons Open House	Space Rental	HUB	\$500.00
Shoreline Community College	Space Rental	HUB	\$300.00
Shoreline Community College	Food	HUB	\$300.00
Veteran HUB Bowling Event	Space Rental	HUB	\$100.00
TSU Bowling Event	Space Rental	HUB	\$300.00
Pizza for TSU Bowling Event	Food	Papa Johns	\$150.00
Winter Dawg Daze T-shirts	T-shirts	Catalyst	\$1,500.00
		Total Costs	\$4,050.00

Budget for 2016 Winter Dawg Daze was set at \$5,000. Winter Dawg Daze budgets are dependent on the Fall Dawg Daze expenditures and sponsorships. Table 2 shows the cost of each Winter Dawg Daze to date.

Table 2: Winter Dawg Daze Costs from 2012 to 2016

2016 Costs	\$4,050.00
2015 Costs	\$2,490.76
2014 Costs	\$7,340.45
2013 Costs	\$3,851.53
2012 Costs	\$8,583.20

Assessment

2016 assessment had a very low response rate, n=10. There are several reasons that could have resulted in a low response rate. The biggest reason is that since there was no longer a Winter Husky Kick-Off event, it is possible that students did not feel like there was an actual beginning of Dawg Daze. It is also possible that students did not feel more obligated to fill out the survey since they didn't attend a bigger opening event.

- Out of the 10 respondents, 2 shared that they attending between 1-5 events. The other 8 stated they did not attend any events.
- When asked why they did not attend any events, most responses were because of class/work conflicts, did not know about events and did not feel events were important.
- 9 out of 10 respondents live 10 or more miles off of campus.
- 3 out of 10 respondents are first generation.
- 1 out of the 2 respondents who attended events shared that *"Winter Dawg Daze helped me learn more about the resources made available for students who are interested in getting involved in the UW community. Especially, for me, as a transfer."*

Unlike previous years, Winter Dawg Daze was open and advertised to fall quarter admits. However, fall quarter admits were not part of this survey. This survey went out only to winter quarter admits (~600) and was shared via multiple emails. It is likely that attendance at events were higher but event attendance was not tracked.



Undergraduate Research for Community College Transfer Students



MLK Birthday Celebration on HUB Street

Implications for 2017

Winter Dawg Daze will continue for 2017, however, it is anticipated that there will be significant changes around the following areas.

- 1) **Transfer Students** – With the growing recognition of the transfer student experience, it is likely that events/programming specific for transfer students will grow. There will need to be an exploration of funding options for such programs as the Tau Sigma funding this year will no longer be available. It is likely that more community college partnerships and departmental specific events for transfers will be available next year. Also, the potential Transfer Ambassador Program and continued partnership with the Transfer Student United will continue to grow and provide specific programming for this population.
- 2) **Legit App** – With the introduction of a year-long app called “UW New Huskies”, it is likely that the Winter Dawg Daze schedule will be available on the on the app as well. This will increase attendance at events from both fall and winter admits.
- 3) **Assessment** – It was clear this year with the low assessment response rate that there needs to be a different way to assess Winter Dawg Daze. A possible solution is to identify 5 events that will have targeted post-event in-person assessment. It is also possible to explore the idea of assessing fall admits differently than winter admits.



Avoiding Transfer Shock: Transfer Student Panel



Husky Leadership Firesides

Appendix 1: 2016 Winter Dawg Daze Events

Monday January 4 th	
School of Drama Drop-In Advising and Half-Price Tickets	We have a role for you in the School of Drama! Come learn about the Drama major and the many opportunities to get involved in faculty and student productions. Stop by to meet the drama and musical theater academic advisor, Caitlin Goldbaum, and pick up a voucher for a half-price ticket to our winter production of Walk Across America for Mother Earth.
CLUE Winter Quarter Drop-In Begins	The Center for Learning and Undergraduate Enrichment (CLUE) offers free tutoring, writing support, class discussions, exam reviews and conversation groups for non-native speakers designed to support all undergraduate students! The center is open in Mary Gates Hall on Sunday through Thursday from 6:30 pm to midnight.
Tuesday, January 5 th	
Winter WOW: Sip & Social Foster Resource Fair	Get to know our top-ranked Foster Centers and meet the 30+ student organizations offered through the Foster School of Business. See how you can build your leadership resume by getting involved!
Drop-In Pre-Health Group Advising Session	Join other students interested in healthcare careers to ask questions and get answers from pre-health advisers!
HCDE Info Session	Interested in learning more about the Human Centered Design & Engineering undergraduate program? Join HCDE advisors for an upcoming Information Session.
Wednesday, January 6 th	
HUB Lost & Found	The HUB Lost & Found Sale, similar to a garage sale, is held on the first Wednesday of each month. Items vary every month and are highly discounted. All sales are final – No refunds or exchanges. Past Items have included; iPods, jewelry, jackets, backpacks, sunglasses, textbooks, calculators, usb drives, and much, much more. Stop by the next sale and see what treasures might be found!
Commuter and Transfer Appreciation Day and Open House	Join us for our 3rd annual Commuter and Transfer Appreciation Day and Open House. Come explore the Commuter Commons in HUB #141 throughout the day and learn more about your home away from home. There will be snacks and giveaways. Stop by again from 11am to 2pm for pizza and some games in HUB #145.
School of Drama Drop-In Advising and Half-Price Tickets	We have a role for you in the School of Drama! Come learn about the Drama major and the many opportunities to get involved in faculty and student productions. Stop by to meet the drama and musical theater academic advisor, Caitlin Goldbaum, and pick up a voucher for a half-price ticket to our winter production of Walk Across America for Mother Earth.
Bike Blender Milkshakes at Commute and Transfer Student Appreciation Day and Open House	What do bicycles and milkshakes have in common? Don't know? Come find out how to make a milkshake powered by you! Stop by the Commute and Transfer Student Appreciation Day and Open House to find us and pedal up your own tasty treat!
FIUTS Wednesday Lunch	Foundation for International Understanding Through Students (FIUTS) Wednesday Lunch is the longest-running international gathering and a wonderful place to meet people from all over the world and find out about what's happening at FIUTS. Wednesday Lunch is FREE and open to all students. Please bring your own mug or cup for drinks at this environmentally friendly event.

Former Transfer Student Panel Discussion — Avoiding “Transfer Shock”	Sometimes UW feels like a different world compared to many community colleges, and many transfer students struggle with the transition. Learn from former transfer students how to avoid “transfer shock” and hit the ground running in the next level of your academic training.
ASUW Winter Open House	Are you interested in getting involved in the ASUW and enhancing your Husky Experience through gaining a community and personal and professional development? Then come check out the ASUW Winter Open House! Entity Directors and our Board of Directors will be there to answer any and all questions you have about their offices, programs, and volunteer opportunities. Swing by and get involved!
Law, Societies, and Justice Major Application Workshop	Join the LSJ Advising Team to learn more about the LSJ Major and how to apply! The Advisers will provide tips for writing the personal statement portion of the application and answer your questions about the program and admissions process. No RSVP required!
Thursday, January 7th	
Ignite Social Change: Bachelor of Social Welfare Information Session	Are you passionate about social justice? Undecided on a major? Inspired by the idea of promoting social & economic justice for poor and oppressed populations, maximizing human welfare, and enhancing the quality of life for all? Join our School of Social Work ambassadors to learn more about UW's Bachelor of Social Welfare degree!
First Thursday at Burke Museum	FREE entry to the Burke Museum as part of the First Thursdays in Seattle! FREE entry every 1st Thursday of the month to the museums listed here: http://freemuseumday.org/sea.html . Guests and family are welcomed, free for UW students year round.
First Thursday at Henry Art Gallery	FREE entry to the Henry Art Gallery as part of the First Thursdays in Seattle! FREE entry every 1st Thursday of the month to the museums listed here: http://freemuseumday.org/sea.html . Guests and family are welcomed, free for UW students year round.
Career Meetup – How Transfer Students Can Hit the Ground Running	As a transfer student, it can be tricky to navigate choosing your major, completing internships, and engaging in the job search. Get valuable feedback and advice (and build connections) from a Career Counselor and other transfer students in one of our Career Meetups. Casual (but productive) conversations about the things you can be doing to hit the ground running here at the UW. Bring questions or not, just come as you are! Look for the purple balloon in MGH Commons to join the conversation.
Electrical Engineering Undergraduate Information Session	From smart phones to the giant wind turbines in Eastern Washington, Electrical Engineers design and build the newest microprocessor chips, antennas, Bluetooth, MRI's and surgical robots. Learn more about the major and application tips at this information session.
Pub Club with Jackson School of International Studies Students and Faculty	The Jackson School of International Studies and the Jackson School Student Association invite interested students to join Jackson School majors and a JSIS professor at Big Time Brewery (all ages welcome until 8 p.m.). Light appetizers will be provided.
Friday, January 8 th	
Vets Night Out	Come spend an evening with fellow UW student veterans and their families! There will be FREE food, drinks, bowling, and prizes.
Saturday, January 9 th	
UW Gymnastics vs. Ohio State	Cheer on your Huskies at this FREE event, entry requires Husky Card. Tickets for guests and family can be found here: http://www.gohuskies.com/ .
Tuesday, January 12 th	
Drop-In Pre-Health Group Advising Session	Join other students interested in healthcare careers to ask questions and get answers from pre-health advisers!

Undergraduate Research for Community College Transfer Students	Are you an incoming community college transfer student interested in undergraduate research? Get a jump-start on research with this workshop intended for incoming transfer students in all disciplines to get up to speed on the resources and opportunities available for you to engage in faculty-mentored research at UW! Join Undergraduate Research Program advisers for an information session and interactive panel of current student researchers.
Wednesday, January 13 th	
The Leadership Blueprint: Be the Architect of an Extraordinary Husky Experience	Your college experience can be both exciting and overwhelming—there are so many places, relationships, cultures and knowledge to uncover, explore, learn from, and enjoy. Through this workshop, you will learn how to be the architect of your own unique UW experience. You will explore through games, experiential exercises and conversations with peers, faculty, and staff about how to build the foundation to optimize your experience on your journey through UW. Brought to you by the Husky Leadership Initiative.
Transfer Students United Bowling Party	Transfer Students! We have a club that is exclusively for you! Come join Transfer Students United (TSU) for bowling, pool, and pizza during Dawg Daze to meet other non-traditional, transfer students. Come for as little or as long as you want. The bill is covered so don't let money keep you away!
The Commute Concierge is in the House	Still figuring out your commute to, from and around campus? You're in luck! Commute Concierge is in the house – and by house we mean the Commuter Commons, HUB 141.
Thursday, January 14 th	
Jackson School Open House	All interested students are invited for cookies, hot cocoa, and drop-ins with JSIS advisers.
Jackson School New Student Information Session	Information session for students interested in the Jackson School. Popcorn will be provided!
Information Session: Exploring Majors in the College of the Environment	Are you interested in studying the environment but aren't sure which major is the best fit for you? Join us for an information session to learn about the variety of programs available in the College of the Environment. Current UW students and prospective high school or transfer students are all welcome to attend. Snacks will be provided.
Friday, January 15 th	
Martin Luther King, Jr. Birthday Party	This year, the Samuel E. Kelly Ethnic Cultural Center, The Center for Communication, Difference & Equity and The Carlson Leadership & Public Service Center have partnered to produce a suite of events that will create space for our community to critically engage in service and activism. Help us kick the week off by attending our MLK Birthday Party. There will be student performances, music and, of course, birthday cake! Learn more at mlkweek.uw.edu .
Pizza & Social Justice Movie Night: The Homestretch	Join us for free pizza and a showing of The Homestretch – a fascinating documentary that follows three homeless Chicago teens fighting to stay in school, graduate, and build a future. These teenagers will surprise, inspire, and challenge audiences to rethink stereotypes of homelessness. Brought to you by the Organization of Student Social Workers and the UW School of Social Work – home to Bachelor of Social Welfare (BASW) and Master of Social Work (MSW) degree opportunities. Please RSVP here: socialwork.uw.edu/movienight .
Monday, January 18 th	
Martin Luther King, Jr. Day of Service	Each year, the University of Washington in partnership with United Way of King County hosts the Martin Luther King, Jr. Day of Service: an event that places nearly two thousand volunteers in day-long service projects throughout King County, providing vital people-power to organizations that support our county's

	most vulnerable populations. Join us this MLK Day and serve! Learn more at uw.edu/carlson/events/mlk-day-of-service
Husky United Military Veterans Day of Service	Join the Husky United Military Veterans (HUMV) at this service project to help a fellow veteran in the community. Email adriab@ccsww.org to learn more and click here to sign up!
Tuesday, January 19 th	
Drop-In Pre-Health Group Advising Session	Join other students interested in healthcare careers to ask questions and get answers from pre-health advisers!
HCDE Info Session	Interested in learning more about the Human Centered Design & Engineering undergraduate program? Join HCDE advisors for an upcoming Information Session.
Wednesday, January 20 th	
The Commute Concierge is in the House	Still figuring out your commute to, from and around campus? You're in luck! Commute Concierge is in the house – and by house we mean the Commuter Commons, HUB 141.
Thursday, January 21 st	
Friday Harbor Labs Information Session	Spend a quarter studying in residence at the UW's marine field station at Friday Harbor Labs (FHL). Undergraduates can study at FHL in spring, summer or autumn quarters, and the deadline for spring/summer applications is February 1. Get all the information you need to know to plan for a quarter or course at Friday Harbor Labs. Meet faculty, TAs, and students from past quarters, and learn about the courses offered this year.
Office of Student Veteran Life Open House	Come out to the brand new Office of Student Veteran Life for its first ever Open House as we welcome campus student veterans to meet the staff and other student veteran as well as see the space where vets and their dependents can gather, study, and grab a free cup of coffee on campus. Check out what we're doing with the office but pardon the construction as we continue to build the space designed by student veterans. FREE coffee and light refreshments will be provided.
Ignite Social Change: Bachelor of Social Welfare Information Session	Are you passionate about social justice? Undecided on a major? Inspired by the idea of promoting social & economic justice for poor and oppressed populations, maximizing human welfare, and enhancing the quality of life for all? Join our School of Social Work ambassadors to learn more about UW's Bachelor of Social Welfare degree! Please register at http://socialwork.uw.edu/admissions .
Leadership Firesides with Deena Pierott, Founder, iUrban Tenn Tech	Husky Leadership Initiative Leadership Firesides offer ongoing opportunities for students to engage in meaningful dialogue with a diverse range of civic, corporate and campus leaders in an informal setting. These leaders share their personal journeys and perspectives on leadership and become momentary mentors for students attending the event. Learn more about the speaker and RSVP here.
Tillman Military Scholarship Information Session	Join the University of Washington's Tillman Military Scholars James Chally and Katherine Hough as they offer advice on becoming a Tillman Military Scholar. The Tillman scholarship is open to all honorably discharged veterans, military spouses, and current active duty service members and covers educational and living expenses while pursuing their degree. Scholarship applications open on Feb. 2nd and will close on Mar. 1, 2016. For more information on the Pat Tillman Foundation or the scholarship program, visit http://pattillmanfoundation.org .
Master of Social Work (MSW) Online Webinar	Ignite social change! If graduate school is on your radar and you are seeking a career that makes a difference, join us to learn about the Master of Social Work (MSW) program and the competitive admission process. All majors are welcome to apply, and no GRE is required. Register for this January 21st online webinar (or the February 8th in-person info session) at http://socialwork.uw.edu/admissions .

Langston Hughes Project Presents: 12 Moods for Jazz and UW Spoken Word	As a part of MLK Week, the Samuel E. Kelly Ethnic Cultural Center has sponsored a collaboration between the Langston Hughes Project and R.E.T.R.O., UW's spoken word student group. Share in the artistic splendor of past meeting present as these groups deliver a night of musical and poetic performances that center around social justice.
Saturday, January 23 rd	
Women's Basketball vs. Washington State	Cheer on your Huskies at this FREE event, entry requires Husky Card. Tickets for guests and family can be found at http://www.gohuskies.com/ .
Pre-Health Group Advising Session	Join other students interested in healthcare careers to ask questions and get answers from pre-health advisers!
Diversity Career Fair	Meet employers at the 35th Annual Diversity Career Fair hosted by the National Society of Black Engineers! This fair is free and open to all majors (Business, Engineering, Liberal Arts and the Sciences). The fair attracts hundreds of local and national employers from business & industry, the non-profit sector and government agencies.
Thursday, January 28 th	
The Commute Concierge is in the House	Still figuring out your commute to, from and around campus? You're in luck! Commute Concierge is in the house – and by house we mean the Commuter Commons, HUB 141.
Science Job and Internship Recruiting Expo	Are you an undergraduate science student at the UW – physical sciences, biological sciences, environmental sciences, ChemE or BioE? Then don't miss our second-annual Science Job and Internship Recruiting Expo! This unique mini-career fair will give you the opportunity to connect directly with recruiters from local and/or national companies who are looking to hire UW science students for job or internship opportunities.
From Dolphin to Husky – Shoreline Community College Reunion	Did you attend Shoreline Community College before transferring to UW? At this mixer, meet other Shoreline alumni who are currently attending UW. There will be food, drink, socializing, and a panel discussion on the UW experience. Please RSVP here.
Leadership Firesides	Husky Leadership Initiative Leadership Firesides offer ongoing opportunities for students to engage in meaningful dialogue with a diverse range of civic, corporate and campus leaders in an informal setting. These leaders share their personal journeys and perspectives on leadership and become momentary mentors for students attending the event. Learn more about the speaker and RSVP here.